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MZD Experiences Growth and Expands Team on Mission to Become World Class, End-to-End Assessment Platform

The North Liberty, IA assessment technology company adds two software engineers and VP of Strategic Partnerships to expand its suite of performance assessment products that provide the ability to author, deliver, and score any media type from any location

October 20, 2020—NORTH LIBERTY, IA—[MZD](#), an education technology company providing performance assessment solutions to organizations globally, announced that it has added three new team members to capitalize on growth opportunities presented by the changing education and assessment landscape.

Adam Henrich, has joined MZD as the VP of Strategic Development. Adam will focus on building strategic partnerships and business development that will lead to further expansion of MZD's footprint. Adam brings 20 years of sales and business development experience in technology sales. Prior to coming to MZD Adam built out successful sales teams at AT&T, CA Technologies, and most recently ThoughtSpot.

Mahmoud Gomaa, has joined MZD as a Software Engineer. Mahmoud holds a Bachelor of Science in Computer Science From Mansoura University, Egypt. Mahmoud has worked as a Full Stack Developer at RDI Egypt, where he was a team member in R&D which served the Arabic language with different services like OCR, speech recognition, and text to speech.

Emma Bateman has also joined MZD as a Software Engineer. She has a Bachelor of Science in Computer Science from the University of Idaho and a Master of Science in Computational Linguistics from the University of Washington. Emma previously worked as an intern at Collins Aerospace and as a Research Assistant at the University of Washington.

“We are very excited to have Adam, Emma, and Mahmoud joining us at MZD. We are currently experiencing very exciting times as our team continues to grow. Emma and Mahmoud are going to be true assets to our engineering team as we build out our world-class assessment platform to meet the ever-changing needs of our clients, particularly given the challenges posed by the current pandemic. Adam's focus on building out our already strong partner ecosystem will strengthen MZD's ability to be true strategic partners to our clients as we are able to provide a complete end-to-end assessment solution,” said Zac Henrich, MZD Co-Founder and CEO.

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MZD provides a suite of performance assessment solutions for assessment organizations and school districts around the world. These solutions help deliver faster and higher quality assessments of student performance, in turn helping to improve student achievement.

[ADAM™](#), is an intuitive assessment authoring, delivery and reporting platform that integrates with OSCAR and OSCAR Classroom to provide clients with a comprehensive assessment solution. ADAM has been adopted by clients like the Louisiana Department of education in support of the Innovative Assessment program.

[OSCAR™](#), is an online distributed performance scoring platform designed to streamline scoring activities for constructed response, video, audio, and portfolio work. OSCAR has been adopted by clients like Gwinnett County Public Schools (Atlanta), Millard Public Schools (Omaha), Georgia Center for Assessment (Athens), and PSI (United Kingdom).

[EMMA™](#), is a next-generation solution for scoring innovation. Built for Essay Machine Marking Automation, EMMA was engineered by MZD as an AI platform using state-of-the-art natural language processing models incorporating modern machine learning techniques and deeply bidirectional, unsupervised language representation. EMMA provides best-in-class models with scalable automation that eliminate the friction users experience with other existing automated scoring solutions.

[OSCAR Classroom](#), is a collaborative performance assessment management, scoring, and reporting platform. It has been [adopted](#) by clients like the Michigan Assessment Consortium (MAC) to support the Michigan Arts Education Instruction and Assessment Project (MAEIA) and the Colorado Department of Education to support collaborative, standards based performance assessments.

About MZD, Inc.

MZD, Inc. was founded in 2015 in Iowa by a group of individuals who collectively have over 75 years of experience in online assessment and performance scoring. MZD is focused on a single mission: delivering solutions that make Performance Assessments a reality for organizations of all sizes. The first product, OSCAR, was launched in 2015 and is currently in use with leading districts and test assessment organizations throughout the country. More information can be found at <https://mzdevinc.com>. Districts and organizations interested in MZD and its innovative assessment platforms can email contact@mzdevinc.com or call 319-855-7694.